



at the heart
of your community

PROGRAM AND RULES

2026 Edition

An initiative of

PROMUTUEL
INSURANCE

AT THE HEART OF YOUR COMMUNITY PROGRAM

BACKGROUND

Promutuel Insurance Alta is aware of the importance of its role in the community. It has accordingly set up a donation program to fully play its role as a corporate citizen in the regions it serves. Through the At the heart of your community program, it promotes collective projects that contribute to the well-being of its community.

PROGRAM TARGET AUDIENCE

With its At the heart of your community program, Promutuel Insurance Alta calls on the public to participate in the realization of promising projects for the community.

To this end, the public is invited to submit a project from a non-profit organization or cooperative that could be awarded a financial contribution in order to carry it out. The project must take place within Promutuel Insurance Alta's territory, which includes the Vaudreuil-Soulanges, Abitibi-Témiscamingue and parts of the Laurentians and Northern Quebec areas. Contact information for the various service points is available at: www.promutuelassurance.ca/en/alta.

SELECTION CRITERIAS

- In addition to being mobilizing and collective, the submitted project must seek to improve the well-being of the community or a group of people with specific needs.
- The submitted project must align with Promutuel Insurance's values.
- The submitted project must fall within one of the Promutuel Insurance Alta's five main sectors:
 - o Cooperation/Mutuality;
 - o Education/Youth/Next Generation;
 - o Health/Social/Community;
 - o Sports/Culture;
 - o Environment/Sustainable Development/Equity, Diversity and Inclusion.
- The community organization, mutual aid association, charitable foundation or proposed organization must operate in the same territory as Promutuel Insurance Alta. You can view the territory via this link www.promutuelinsurance.ca/alta.

- The submitted project must take place within Promutuel Insurance Alta's territory.
- The realization of the project must be certain and confirmed before December 31 of the current year.

ELIGIBLE EXPENSES

All expenses directly related to the project:

- Costs of building, fitting out, implementing or setting up the project;
- Acquisition of permanent or non-expendable equipment;
- Professional fees.

INELIGIBLE EXPENSES

The following expenses are not eligible:

- Expenses related to an organization's day-to-day operations or management costs;
- Expenses incurred prior to acceptance of the application;
- Refundable portion of taxes;
- Expenses related to financing a debt or repaying a future loan.

EXCLUSIONS

Despite the importance and significance of all projects submitted, the following applications will not be accepted:

- Any project that benefits a single individual or a very small part of the population;
- Any project whose purpose is to finance a trip, whether personal, humanitarian or collective;
- Any project that is not in line with Promutuel Insurance Alta's image or values;
- Any business project, including a social club;
- Any private foundation;
- Any municipal project;
- Any project to which Promutuel Insurance Alta has already contributed during the year;
- Any project concerning a political party, a candidate belonging to a political party or a lobby group;
- Any project associated with a religious organization of any kind;
- Any project aimed at supporting a work (musical, literary, or other);
- Any project received after the deadline.

PROJECT SUBMISSION

Projects may be submitted from May 15 to June 15, 2026, at 11:59 a.m.

To do so, visit the [Promutuel Insurance Alta website](#) and fill out the [form](#) for this purpose.

The submitted projects will then be reviewed in accordance with the rules of this program.

FURTHER DETAILS

Projects that meet the criteria of this program will be selected by a committee established specifically for this purpose within Promutuel Insurance Alta.

Any project that raises questions must be reviewed by the members of the program selection committee. Additional supporting documents may be requested.

The number of projects selected will be proportional to the amount allocated by Promutuel Insurance Alta for this program in the current year. Only one project per organization may be selected.

DISTRIBUTION OF DONATIONS

Donations will be distributed by September 30, 2026, at the latest.

Please note that Promutuel Insurance Alta reserves the right to pay 50% of the financial contribution at the outset of the project, and the remaining 50% once the project has been completed.

The amount provided for the project is the full and only amount that will be paid by the Mutual Company, even if the project's implementation costs increase.

The organization receiving the donation agrees to use it solely for the purpose of carrying out its community-building project, and not to allocate it to the organization's operating funds.

The organization receiving the donation releases the Mutual Company and all entities within the same group, as well as their officers, directors, employees, agents and representatives, from any liability.

In the event that the annual budget allocated to the program is not fully allocated, it reserves the right to issue a second call for applications, to allocate the remaining funds in accordance with its donations and sponsorships policy, or to retain them to be added to the program's budget for the following year.