



PRESS RELEASE

For immediate release

PROMUTUEL INSURANCE ALTA LAUNCHES THE 5TH EDITION OF ITS AT THE HEART OF YOUR COMMUNITY PROGRAM ON MAY 15, 2026

Vaudreuil-Dorion, May 15, 2026—Promutuel Insurance Alta is proud to announce the launch of the 5th edition of its At the Heart of Your Community program, a donation program designed to provide financial support to community organizations carrying out projects that have a positive and lasting impact on citizens' quality of life and the vitality of the region.

Following the merger of Promutuel Insurance Horizon Ouest and Promutuel Insurance Boréale in July 2025, the directors of Promutuel Insurance Alta have chosen to renew the program once again, demonstrating their commitment to continuing and expanding their support for local communities.

“By renewing the At the Heart of Your Community program, we are reaffirming our commitment to providing concrete support to the organizations that contribute every day to the well-being of our communities. It is a tangible way to give back where our members live and are involved,” said Sébastien Lebel, Chair of the Board of Directors of Promutuel Insurance Alta.

Well established for several years in the Vaudreuil-Soulanges region, the At the Heart of Your Community program is now widely known and recognized there for its concrete contribution to the community sector. However, this 5th edition marks an important first in the Laurentians, Nord-du-Québec and Abitibi-Témiscamingue, where the program is entirely new and will undoubtedly help meet the needs of local organizations.

A program rooted in mutualist values

The At the Heart of Your Community program was created to support meaningful local initiatives. Through this program, Promutuel Insurance Alta invites the public to submit a community-driven project led by an organization that promotes the well-being of its community. Selected organizations will receive financial support to help bring their projects to life.

Submission period

The nomination period for this 5th edition will run from May 15 to June 15, 2026. Eligible projects will be evaluated according to specific criteria, including their impact on the community and their contribution to collective well-being.



Donations will be awarded to the selected organizations no later than September 30, 2026.

Program details and information on how to submit a nomination will be available on the Promutuel Insurance Alta website.

About Promutuel Insurance Alta

Promutuel Insurance Alta is firmly established in several regions of Québec, with its head office in Vaudreuil-Dorion and offices in Amos, La Sarre, Labelle, Les Coteaux, Mont-Laurier, Montréal, Mont-Tremblant, Sainte-Agathe-des-Monts, Rouyn-Noranda, Val-d'Or and Ville-Marie. It brings together 190 employees serving 64,166 insured members.

Recognized for its financial strength, high-quality products and excellence in client service, Promutuel Insurance Alta's mission is to promote and offer property and casualty insurance, personal insurance and financial services tailored to the needs of its members. It is part of Groupe Promutuel, one of Québec's largest property and casualty insurers.

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