

COOKIES USED AND THEIR FUNCTIONS

A cookie is a small, coded text file that is automatically stored on your browser when you visit a website.

Here is the list of those used by Promutuel Insurance as well as their functions:

STRICTLY NECESSARY			
Cookie Name	Tool Name	Description	Lifespan
ssi--lastInteraction	Site Search 360	This cookie registers the user's last interaction with the website's search engine.	A few seconds
ssi--sessionId	Site Search 360	This cookie registers a session ID so it can recognize the user during each session.	1 year
okta-oauth-nonce	Okta	This cookie stores an ID that is used once to maintain the user's authentication status.	Session
okta-oauth-state	Okta	This cookie stores the user's authentication status.	Session
okta-oauth-redirect-params	Okta	This cookie stores information used to maintain the user's authentication status.	Session

FUNCTIONALITY			
Cookie Name	Tool Name	Description	Lifespan
pm_status	-	This cookie defines the client's status and his Mutual association.	A few seconds
pm_mutual	-	This cookie registers the user's Mutual association according to the postal code entered.	A few seconds

PERFORMANCE

Cookie Name	Tool Name	Description	Lifespan
_hjAbsoluteSessionInProgress	Hotjar	This cookie is used to count how many times a website has been visited by different users - this is done by assigning an ID, so the user does not get registered twice.	1 day
_hjFirstSeen	Hotjar	This cookie is used to determine if the user has visited the website before, or if it is a new user.	1 day
hjIncludedInSessionSample#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 day
_hjRecordingEnabled	Hotjar	This cookie collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session
_hjRecordingLastActivity	Hotjar	This cookie sets a unique ID. This allows the website to obtain data on the user's behavior for statistical purposes.	Session
hjSession#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 day
hjSessionUser#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 year

_hjTLDTest	Hotjar	This cookie registers statistical data on users' behavior on the website. It is used for internal analytics collected by the website operator.	Session
hjActiveViewportsIds	Hotjar	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the user enters – this information is used to optimize the user's experience.	Persistent
hjViewportId	Hotjar	This cookie saves the user's screen size in order to adjust the size of the content on the website.	Session
_ga	Google	This cookie registers a unique ID that is used to generate statistical data on how the user browses the website.	2 years
ga#	Google	This cookie is used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent session.	2 years
_gat	Google	This cookie is used by Google Analytics to throttle request rate.	1 day
_gid	Google	This cookie registers a unique ID that is used to generate statistical data on how the user browses the website.	1 day
collect	Google	This cookie is used to send data to Google Analytics about the user's device and behavior. It also tracks the user across devices and marketing channels.	Session

td	Google	This cookie registers statistical data on users' behavior on the website. It is used for internal analytics collected by the website operator.	Session
__qca	QuantCast	This cookie stores and tracks the audience's aim for marketing purposes.	5 years

TARGETED MARKETING

Cookie Name	Tool Name	Description	Lifespan
test_cookie	Google	This cookie is used to check if the user's browser supports cookies.	1 day
_uetsid	Microsoft	This cookie is used to track users on multiple websites, in order to present relevant advertisement based on the user's preferences.	Persistent
_uetsid	Microsoft	This cookie collects data on user behavior from multiple websites, in order to present relevant advertisement - This also allows the website to limit the number of times the same advertisement is shown.	1 day
_uetsid_exp	Microsoft	This cookie contains the expiry date for the cookie of the same name.	Persistent
_uetvid	Microsoft	This cookie is used to track users on multiple websites, in order to present relevant advertisement based on the user's preferences.	1 year
_uetvid_exp	Microsoft	This cookie contains the expiry date for the cookie of the same name.	Persistent
_fbp	Facebook	This cookie identifies existing clients from the Client Space so it can exclude them from targeted advertising aimed at new clients.	3 months

OTHER FUNCTIONS

Cookie Name	Tool Name	Description	Lifespan
S_AMP_FIRST_LOAD	Google AMP (Accelerated Mobile Pages)	Framework HTML allows editors to create fast loading copies of web pages for mobile use. It is the result of the user's general tendency towards mobile use when browsing the Web.	A few seconds

Contact Us

If you have any questions regarding this Policy, we suggest that you contact the concerned Privacy Officer at the address shown at the end of the Privacy Policy page.